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ASHINE NIDHI-TBI, SVNIT-SURAT

The official weekly newsletter of ASHINE NIDHI-TBI at SVNIT - Surat



RESEARCH, INNOVATION, ENTREPRENEURSHIP

www.ashine.in

Association for Harnessing Innovations and Entrepreneurship (ASHINE) is a Section-8, Not-for-Profit company with a 20,000 sq. ft. Technology Business Incubator (TBI) located at the heart of Sardar Vallabhbhai National Institute of Technology (SVNIT), Surat spread across 250 acres of lush-green campus having all the modern educational and recreational facilities for students, innovators and startups. With an infrastructure that can support 30 tech and non-tech startups and 200 startup enthusiasts from across the nation.

STARTUPS FROM ASHINE NIDHI-TBI, SVNIT - SURAT AT TIE-WOMEN SEMI-FINALS PITCH

TiE Women is an initiative dedicated to Embrace, Engage and Empower women entrepreneurs across the Globe. The program is well aligned with TiE's Pillars focusing on fostering Entrepreneurship. The sector- agnostic program is focused on women entrepreneurs irrespective of the size of their enterprise, origin, standing or background. In India, TiE women has partnered with empoWer for the 2020 program with a Mission to follow Sustainable and Easy-to-adapt programming. Track the entire Entrepreneurial journey with Measurable Metrics, Culminate in an Annual Mega Event where women showcase their successes & Women should walk away with further access to funds, scholarships, accelerators and more.



At TiE Surat, 37 entries were received from Surat Women Entrepreneurs. We proceeded with the program with 22 entries were shortlisted and 6 Guru Sessions were conducted on topics like Business Plan Canvas, Go-To-Market strategy, Business Strategy, Company Hygiene & Financial Planning, The Art of Pitching & Power Dressing & Soft Skills.

On 28th August 2021, the semi-finals were carried out and selected 8 participants will appear for the Finals of TiE Women Surat 2021 on 4th September 2021. The winner will go to Dubai for the Global Finale tentatively in October, 2021.

BOARD & CHARTER MEMBERS OF TIE-SURAT VISITS ASHINE NIDHI-TBI AT SVNIT - SURAT

The Indus Entrepreneurs (TiE), was founded in 1992 in Silicon Valley by a group of successful entrepreneurs, corporate executives, and senior professionals with roots in the Indus region. TiE Global is a nonprofit venture devoted to entrepreneurs in all industries, at all stages, from incubation, throughout the entrepreneurial lifecycle. With a global reach and a local focus, the heart of TiE efforts lies in its five foundational programs, - Mentoring, Networking, Education, Funding, and Incubation.



On 02 September 2021, the Board and Charter Members of TiE-Surat visited ASHINE NIDHI TBI at SVNIT - Surat and interacted with the Committee of ASHINE. In the interaction with Prof. J. Banerjee, it was shared by Mr. Kashyap Pandya, President - TiE, Surat that several members have formed startups while at TiE, and are now charter members giving back to the community. TiE's ultimate goal is to foster entrepreneurship, creating wealth for both the entrepreneur and the local communities.

INDUSTRY INTERACT WITH MS. RUCHA NANAVATI, CHIEF INFORMATION OFFICER, MAHINDRA GROUP AT ASHINE NIDHI-TBI AT SVNIT - SURAT

Under Industry Interact, Mrs. Rucha Nanavati, an alumni of SVNIT and presently working as the Chief Information Officer at Mahindra Group visited ASHINE NIDHI-TBI, SVNIT on 29th July 2021 from 2:00 pm to 4.00 pm. An interactive exhibition of the 30 startups from the South Gujarat region was carried out. These startup founders provided an elevator pitch along with the product/prototype to the stakeholders associated with ASHINE-SVNIT. After going through all the elevator pitches, 04 startups were shortListed by Ms. Nanavati and mentoring sessions for 02 startups namely RoyalPOS and BR-Scan would be carried out from the 2nd week of September, 2021.











STARTUPS AT ASHINE NIDHI-TBI, SVNIT-SURAT



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GRADEAZY

Gradeazy is a highly scalable, mobile-first platform with advanced features like proctoring, dictate-to-type in more than 25+ languages, snip, paste and convert from any document or even handwritten text and much more.

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STAR is a Space Education & Research-based startup that firmly believes that Space is for Everyone. THEY provide Project-Based Learning and Hands-on Experience on space technologies to aspiring space pioneers.

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INTRODUCTION TO THE STARTUPS AT ASHINE NIDHI-TBI, SVNIT - SURAT



GRADEAZY

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Meet the Founder: Dishant Gandhi graduated from SVNIT in 2015 with a Silver medal from Electrical Engineering Department. He joined L&T, Mumbai in their Product Marketing & Management team. After working for more than 2 years, he found his calling and joined a startup Aasaanjobs (now WaahJobs, acquired by OLX). He worked there for about a year where he played the role of Marketing manager trying to set up a new service from scratch and having done that in just 3 months, moved into a product manager role where he managed the candidate platform for them. After a year with Aasaanjobs, Dishant decided to start something of his own and that's how his entrepreneurial journey began and Gradeazy was born.

Startup Journey: In September 2018, Gradeazy began with the idea of digitizing the offline assessment space and helping students make data-driven decisions. He decided to shelf the product as he was not able to find the right market fit. During the lockdown, Dishant and Alok, his initial team member at Gradeazy and now co-founder, started discussing how this pandemic is going to change the education space and realized a massive potential in the assessment space. This is when they restarted Gradeazy with a fresh idea and launched their platform in May 2020.

Milestones Achieved: In the last 1.5 years, Gradeazy has conducted over 400k assessments for over 100k students. Not just that they have maintained customer retention of 90% ever since. They are now onboarding strategic partners to help them scale and grow into international markets.

Link to Videos

- Online Test Platform: <https://youtu.be/WwH7Itlo9Kk>

Testimonial

"ASHINE has been a long-term partner in our growth. They have always supported us in our journey from the very beginning. Be it connecting with business prospects or mentors, ASHINE has always been there for us."

INTRODUCTION TO THE STARTUPS AT ASHINE NIDHI-TBI, SVNIT - SURAT



STAR - Space Technology & Aeronautical Rocketry

Meet the Founder: Sunny Kabrawala is the Founder & Director at STAR - Space Technology & Aeronautical Rocketry. He has been pursuing his passion for space since the age of 10 years. He failed in physics in 11th grade and acquired 42% marks in 12th grade. Besides academic failure, he has experienced a lot of technical failures on various projects. But his passion for space has never gotten deprived. He is an electronics engineer by qualification and a self-taught rocket engineer. He has a vision of making space accessible to everyone and also to provide space education to young minds. He has worked on various space based systems like rockets, satellites, and rover prototypes. He has also trained 12000+ students across the globe.

Startup Journey: Starting as a Rocket Club in 2015, STAR turned out to be a space education and launch service based startup serving people globally. STAR have so far launched 35 model rockets, and 34 high powered rockets. They have trained 18000+ students and professionals across the globe. They are currently developing PHOENIX which is a small satellite launch vehicle, capable of lifting 100 kg of payload to Low Earth Orbit. They are also developing KALAM which is an experimental sounding rocket that would take students' experiments to space at an affordable cost. They strive for the future where everyone on this planet gets easy and affordable access to space and education.

Milestones Achieved: STAR has launched 60+ rockets so far. We have trained 18000+ students across the globe. STAR has built an ecosystem of aspiring space pioneers across the globe. We have helped thousands of students to successfully kick start their career in the space industry.

Link to Videos

- HIGH POWERED ROCKET LAUNCH - <https://www.youtube.com/watchv=XhrIN9V5lo8>
- KALAM - <https://www.youtube.com/watch?v=LVJ09T0Ki-4&t=2s>
- PHOENIX - <https://www.youtube.com/watch?v=n32OGr6tb6A>

Testimonial

"ASHINE is a well structured and designed workspace for startups. Environment here is very much suitable for startups to learn, network, and grow. The entire team of ASHINE is cooperative and working selflessly to help and nurture startups. ASHINE is a family of coordinators, startups, innovators, and helpers."

CONTACT US

Reach out to us and begin your Startup journey with ASHINE.



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